**A blue and black logo

AI-generated content may be incorrect.**

**YoBot® Full Price List**

**📦 YoBot® Bot Packages**

| **Package** | **One-Time Setup** | **Monthly** | **Included Modules** |
| --- | --- | --- | --- |
| **Starter Bot** | $5,000 | $499/mo | AI Chatbot, SMS/Email Flows, Basic CRM Logging, Simple Integrations |
| **Pro Bot** | $8,500 | $999/mo | All Starter + VoiceBot, Calendar Tools, Smart Follow-Ups |
| **Enterprise Bot** | $12,500 | $1,499/mo | All Pro + Lead Scoring, Quoting Engine, Performance Dashboards, Multi-Platform Sync |
| **Platinum Bot** | $25,000 | $1,999/mo | All Enterprise + Full White Label, Custom Analytics, Unlimited Workflows, Support Rep |

**🧩 Add-On Module List**

| **Add-On** | **One-Time Fee** | **Monthly** | **Notes** |
| --- | --- | --- | --- |
| **SmartSpend™ Dashboard** | $499 | $49/mo | Track expenses, budget, and ROI directly inside your bot system |
| **YoBot Command Center Dashboard** | $999 | $79/mo | KPI dashboard -- sales, leads, usage, reporting |
| **Botalytics**  **ChatGPT Booster** | $299  $499 | $0/mo  $49/mo | Calculates YoBot®’s performance, ROI, lead volume, conversion rates and revenue increases  Adds advanced AI logic (OpenAI API layer) |
| **Slack Notifications** | $249 | $29/mo | Sends hot-lead alerts to your team instantly |
| **A/B Script Testing** | $299 | $49/mo | Optimize messaging with data-backed split tests |
| **Live Transfer Routing** | $399 | $39/mo | Send leads directly to sales reps |
| **Smart Quoting Engine** | $499 | $49/mo | Auto-send branded quotes in chat/SMS |
| **Custom Personality Pack** | $399 | $39/mo | Define tone (e.g., Chill, Corporate, Wild) |
| **QuickBooks Online Sync** | $499 | $29/mo | Invoice + payment tracking with CRM sync |
| **Booking Tool Setup** | $399 | $0/mo | Calendly, TidyCal, or Google Calendar integrations |
| **White Label Mode** | $1,999 | $199/mo | Rebrand the bot + remove YoBot® branding |
| **Lead Generation & Scraping Tools** | $999 | $99/mo | Automated lead collection from websites and directories |
| **Advanced Data Integration Hub** | $1,899 | $299/mo | Connect with any external system or database |
| **Automated Content Generation Studio** | $999 | $99/mo | Dynamic content creation for responses and documents |
| **Predictive Analytics Engine** | $1,499 | $149/mo | Forecast future sales and unlock insights, automate alerts based on predicted outcomes |
| **Conversational Intelligence Suite** | $999 | $99/mo | Advanced insights and optimization for conversations |
| **Customer Journey Orchestration** | $1,299 | $129/mo | Complete customer lifecycle management across touchpoints |
| **Competitive Intelligence Radar** | $899 | $89/mo | Monitor competitors and market trends automatically |
| **Voice Pattern Recognition & Analysis** | $1,299 | $129/mo | Advanced voice capabilities for emotion and pattern detection |
| **Call Sentiment Log**  **Other (Custom Request)** | $499  Quote-based | $49/mo | Uses AI to detect emotional cues, frustration, or buying signals to improve both your bot scripts and human follow-up  Unique workflows, features or integrations |

**🪑 User Seat Pricing**

| **Seat Type** | **Monthly Cost per Additional Seat** | **Description** |
| --- | --- | --- |
| **Admin Seat** | $49/mo | Full system access for configuration and management |
| **Agent Seat** | $29/mo | Access for handling conversations and assigned tasks |
| **Viewer Seat** | $9/mo | Read-only access to dashboards and reports |

**User Seats Included with Each Package:**

| **Package Level** | **Admin Seats** | **Agent Seats** | **Viewer Seats** |
| --- | --- | --- | --- |
| **Starter Bot** | 2 | 3 | 5 |
| **Pro Bot** | 3 | 5 | 10 |
| **Enterprise Bot** | 5 | 10 | 20 |
| **Platinum Bot** | 10 | 25 | Unlimited |

**📦 Smart Add-On Bundle Structure**

**1. Sales Booster Pack**

**Target Users**: Businesses focused on capturing and converting leads  
**Includes**:

* ✅ ChatGPT Booster ($499)
* ✅ A/B Script Testing ($299)
* ✅ Live Transfer Routing ($399)
* ✅ Smart Quoting Engine ($349)

**Bundle Price**:

* One-time: $1,199 (save $347)
* Monthly: $0

**2. Smart Ops Pack**

**Target Users**: Businesses that want better internal reporting, expense control, and financial automation  
**Includes**:

* ✅ SmartSpend™ Dashboard ($499 setup + $50/mo)
* ✅ QuickBooks Online Sync ($499 setup + $20/mo)
* ✅ YoBot Command Center (Pro) ($999 setup + $75/mo)

**Bundle Price**:

* One-time: $1,599 (save $398)
* Monthly: $120/mo (save $25/mo)

**3. AI Enhancement Pack**

**Target Users**: Teams focused on deep AI capabilities and personalization  
**Includes**:

* ✅ ChatGPT Booster ($499)
* ✅ Custom Personality Pack ($299)
* ✅ Smart Quoting Engine ($349)

**Bundle Price**:

* One-time: $899 (save $248)
* Monthly: $0

**4. Brand & UX Upgrade Pack**

**Target Users**: White-label or high-end clients who care about brand polish and UX  
**Includes**:

* ✅ White Label Mode ($1,999)
* ✅ Custom Personality Pack ($299)
* ✅ Booking Tool Setup ($399)

**Bundle Price**:

* One-time: $2,199 (save $498)
* Monthly: $0

**5. Data Intelligence Bundle**

**Target Users**: Companies seeking comprehensive data capabilities for lead generation and analysis  
**Includes**:

* ✅ Lead Generation & Scraping Tools ($999 setup + $99/mo)
* ✅ Advanced Data Integration Hub ($1,499 setup + $149/mo)
* ✅ Predictive Analytics Engine ($1,499 setup + $149/mo)

**Bundle Price**:

* One-time: $2,999 (save $998)
* Monthly: $349/mo (save $48/mo)

**6. Content Optimization Bundle**

**Target Users**: Businesses focused on messaging effectiveness and content generation  
**Includes**:

* ✅ Automated Content Generation Studio ($999 setup + $99/mo)
* ✅ A/B Script Testing ($299)
* ✅ Conversational Intelligence Suite ($999 setup + $99/mo)

**Bundle Price**:

* One-time: $1,999 (save $298)
* Monthly: $169/mo (save $29/mo)

**7. Strategic Growth Bundle**

**Target Users**: Companies looking to enhance competitive positioning and customer journey  
**Includes**:

* ✅ Customer Journey Orchestration ($1,299 setup + $129/mo)
* ✅ Competitive Intelligence Radar ($899 setup + $89/mo)
* ✅ SmartSpend™ Dashboard ($499 setup + $50/mo)

**Bundle Price**:

* One-time: $2,199 (save $498)
* Monthly: $229/mo (save $39/mo)

**📦 YoBot® Monthly Financing Options**

**Bot Package Monthly Plans**

| **Bot Package** | **Base Price** | **6-Month Plan (Monthly)** | **12-Month Plan (Monthly)** | **Buyout Price (After 6 Months)** |
| --- | --- | --- | --- | --- |
| **Starter** | $5,000 | $925/mo | $475/mo | $2,000 |
| **Pro** | $8,500 | $1,575/mo | $850/mo | $3,400 |
| **Enterprise** | $12,500+ | $2,295/mo | $1,250/mo | $5,000 |
| **Platinum** | $25,000+ | $4,495/mo | $2,499/mo | $9,000 |

**Add-On Module Monthly Pricing**

**Add-Ons with Setup + Recurring Fees:**

| **Add-On** | **Setup Fee** | **Monthly** |
| --- | --- | --- |
| **SmartSpend™ Dashboard** | $499 | $50 |
| **QuickBooks Online Sync** | $499 | $20 |
| **Lead Generation & Scraping Tools** | $999 | $99 |
| **Advanced Data Integration Hub** | $1,499 | $149 |
| **Automated Content Generation Studio** | $999 | $99 |
| **Predictive Analytics Engine** | $1,499 | $149 |
| **Conversational Intelligence Suite** | $999 | $99 |
| **Customer Journey Orchestration** | $1,299 | $129 |
| **Competitive Intelligence Radar** | $899 | $89 |
| **Voice Pattern Recognition & Analysis** | $1,299 | $129 |

**One-Time Add-Ons Offered on Monthly Plans (6-Month Minimum):**

| **Add-On** | **One-Time Fee** | **6-Month Plan (Monthly)** |
| --- | --- | --- |
| **ChatGPT Booster** | $499 | $90/mo |
| **Slack Notifications** | $249 | $45/mo |
| **A/B Script Testing** | $299 | $55/mo |
| **Live Transfer Routing** | $399 | $70/mo |
| **Smart Quoting Engine** | $349 | $65/mo |
| **Custom Personality Pack** | $199 | $35/mo |
| **Booking Tool Setup** | $399 | $70/mo |
| **White Label Mode** | $1,999 | $360/mo |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Add-On Module** | **Starter** | **Pro** | **Enterprise** | **Platinum** |
| **Botalytics ROI Dashboard** | **✔️** | **✔️** | **✔️** | **✔️** |
| **AI Chatbot (SMS + Email)** | **✔️** | **✔️** | **✔️** | **✔️** |
| **VoiceBot (Inbound + Outbound)** |  | **✔️** | **✔️** | **✔️** |
| **CRM Integration** |  | **✔️** | **✔️** | **✔️** |
| **Booking Tool (Calendar Integration)** |  | **✔️** | **✔️** | **✔️** |
| **Payment Integration** |  |  | **✔️** | **✔️** |
| **QuickBooks Online Integration** |  |  | **✔️** | **✔️** |
| **Google Ads / Facebook Funnel Integration** |  |  | **✔️** | **✔️** |
| **Lead Scoring + Smart Follow-Up** |  |  | **✔️** | **✔️** |
| **AI Quote Generation** |  | **✔️** | **✔️** | **✔️** |
| **Live Transfer Routing** |  | **✔️** | **✔️** | **✔️** |
| **Slack/Email/CRM Notifications** |  |  | **✔️** | **✔️** |
| **A/B Script Testing** |  | **✔️** | **✔️** | **✔️** |
| **Custom Branded Persona** |  | **✔️** | **✔️** | **✔️** |
| **24/7 Customer Engagement Engine** |  | **✔️** | **✔️** | **✔️** |
| **White Label Mode** |  |  | **Optional** | **✔️** |
| **SmartSpend™ Dashboard** | **Optional** | **Optional** | **✔️** | **✔️** |
| **ChatGPT Booster** |  | **✔️** | **✔️** | **✔️** |
| **Customer Journey Orchestration** |  |  | **✔️** | **✔️** |
| **Predictive Analytics Engine** |  |  |  | **✔️** |
| **Competitive Intelligence Radar** |  |  | **Optional** | **✔️** |
| **Command Center Lite** |  | **Lite** |  |  |
| **Command Center Pro** |  |  | **✔️** | **✔️** |
| **Lead Generation & Scraping Tools** |  |  | **✔️** | **✔️** |
| **Advanced Data Integration Hub** |  |  | **✔️** | **✔️** |
| **Automated Content Generation Studio** |  |  | **✔️** | **✔️** |
| **Voice Pattern Recognition & Analysis** |  |  |  | **✔️** |
| **Conversational Intelligence Suite** |  |  | **✔️** | **✔️** |
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**📦 YoBot® Bot Package Overviews**

**🟢 Starter Bot**  
Core AI Chatbot with SMS/email flows, basic CRM logging, and simple integration capabilities. Ideal for lean teams who want to start automating lead capture.

**🔵 Pro Bot**  
All Starter features + VoiceBot functionality, integrated calendar tools, and smart follow-up automations. Perfect for teams ready to scale with voice and scheduling built in.

**🟣 Enterprise Bot**  
Everything in Pro, plus advanced lead scoring, quoting tools, performance dashboards, and multi-platform CRM + app syncing. Built for operational efficiency at scale.

**🔴 Platinum Bot**  
Includes every module and integration, with full white-labeling, custom analytics, unlimited workflows, and priority support. Ideal for white-label partners and national-scale automation.

**🧩 YoBot® Performance Module Overview**

**📊 SmartSpend****™ Dashboard**

Monitor your marketing costs, lead expenses, and operational budget in one place. This dashboard tracks where your money is going and calculates real-time ROI by pulling spend data from Airtable, CRM tools, or your internal tracking systems.

**📈 YoBot® Command Center Dashboard**

The centralized control panel for your bot system. Includes voice input/output settings, conversation logs, real-time sentiment analysis, CRM sync status, analytics reports, and calendar integration — all in one clean, interactive interface.

**📊 Botalytics™ ROI System**

Automatically calculates the value YoBot® is delivering. Tracks conversion rates, lead volume, labor hours saved, and revenue increases — comparing before-and-after performance to show real return on investment every month.

**🤖 ChatGPT Booster**

Gives your bot advanced natural language abilities using OpenAI’s API. Enables better memory, reasoning, tone control, and context awareness — especially useful for industry-specific or complex customer interactions.

**⚠️ Slack Notifications**

Sends instant alerts to your team in Slack when high-quality leads come in, when meetings are booked, or when specific phrases are triggered. Keeps your sales team in the loop without needing to log in anywhere else.

**🧪 A/B Script Testing Engine**

Allows you to test multiple chatbot scripts at once to see which version performs best. Tracks performance metrics like engagement rate, booking rate, and conversion — then shows clear winners so you can optimize over time.

**📲 Live Transfer Routing**

Enables the bot to detect when a user is ready to talk and automatically transfer them to a human rep by phone, SMS, or Slack. You control routing logic and escalation triggers inside the Command Center.

**💬 Smart Quoting Engine**

Creates and sends branded, professional quotes to prospects directly through chat or SMS — automatically filled in with the product or service they requested. Includes support for PDF generation and CRM logging.

**🧤 Custom Personality Pack**

Choose a branded tone and voice style for your bot — from corporate and formal to fun and casual. Adjusts wording, emojis, and behavior to match your company's image or audience expectations

**🧠 QuickBooks Online Sync**

Connects your Airtable system and YoBot® to QuickBooks Online, allowing for automated syncing of invoices, payment statuses, and customer data — no manual entry needed. Supports full two-way data updates.

**📅 Booking Tool Setup**

Fully integrates your calendar tool (Calendly, TidyCal, or Google Calendar) with your chatbot. Lets users book meetings directly inside the chat window, with instant confirmation and CRM follow-up automation.

**🎨 White Label Mode**

Rebrands your entire bot experience under your company’s name. Removes all YoBot® logos, links, and references. Allows you to resell or present YoBot® as your own proprietary platform with a white-label license.

**🌟 Lead Generation & Scraping Tools**

Automatically pulls business leads from online directories, Google Maps, LinkedIn, or other target websites. Uses custom filters to capture emails, names, and business info — delivered into your CRM or Airtable.

**🔌 Advanced Data Integration Hub**

Lets your bot connect with third-party systems like ERPs, SQL databases, HR platforms, or APIs. Enables two-way syncing between the bot and backend systems without requiring developers or code.

**🧬 Automated Content Gen Studio**

AI-powered content creation for sales replies, emails, blog drafts, and chatbot responses. Automatically drafts content based on user queries, your brand voice, and current campaign goals.

**📊 Predictive Analytics Engine**

Uses machine learning to forecast which leads are most likely to convert. Analyzes user behavior, past deals, and interaction patterns to highlight high-value opportunities and recommend next actions.

**🔮 Conversational Intelligence Suite**

Analyzes every conversation to identify improvement areas. Tracks question types, objections, drop-offs, and closing language — turning chat logs into insights that can optimize your scripts and rep coaching.

**🧭 Customer Journey Orchestration**

Connects all stages of the customer lifecycle — from lead capture to follow-up to retention. Automates transitions between SMS, email, CRM updates, task creation, and sales handoffs.

**📡 Competitive Intelligence Radar**

Monitors your top competitors across Google, ad platforms, websites, and listings. Flags pricing changes, keyword shifts, and new campaigns — so you can respond quickly and adjust your messaging.

**🎤 Voice Pattern Recognition & Analysis**

🗣️ **Call Sentiment Log**

Analyzes tone, pacing, urgency, and hesitation during voice interactions. Uses AI to detect emotional cues, frustration, or buying signals to improve both your bot scripts and human follow-up.

**🛠️ Other (Custom Request)**

If you need something totally custom — like a 3rd-party integration, custom quote system, industry-specific flow, or anything else — we’ll scope it and build it. Custom features are quoted separately.